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**FOR IMMEDIATE RELEASE**

## **PROMOTIONS URGE ENTHUSIASTS TO RACE TO XRT DEALERSHIPS**

*Club Car launches promotions to raise awareness and excitement*

**AUGUSTA, GA (Feb. '08)** – Committed to increasing showroom traffic at local dealerships in 2008, Club Car's XRT utility terrain vehicle group is launching a series of promotions to generate excitement among consumers and the XRT dealer network.

The first of three promotions, the "XRT Race Day Xperience," entices consumers to stop in at their local dealership, take a test drive, look, touch and experience the products first-hand. And, oh yeah-there's also the opportunity to register for a chance to win a trip package to the Coca-Cola 600 in Charlotte this May. The package includes two tickets to the race, a behind-the-scenes tour of Hendrick Motorsports, two airline tickets, hotel stay, \$500 spending cash and a commemorative gift.

Club Car is also excited to announce that the winning dealership will receive the same prize package. This is all part of the company's commitment to support their dealer network, by continuing to launch innovative programs and reward the network for their participation and promotion of the brand.

Entries for the XRT Race Day Xperience will be accepted at dealerships February 1 – April 30, 2008. Two additional promotions will be announced at a later date. For more information, please contact us. Consumers may visit [www.clubcar.com/xrtxperience](http://www.clubcar.com/xrtxperience) for full promotion details, but entries will only be accepted at the dealerships!

For more information on the XRT product line or to locate an XRT dealer, please contact us, or visit: [www.clubcar.com](http://www.clubcar.com).

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*About Club Car:*

*Club Car manufactures a wide range of electric- and gasoline-powered vehicles for the golf, utility, transportation, private owner and rough terrain markets. Based in Augusta, Ga., Club Car is part of Ingersoll Rand, a global diversified firm providing products, services and solutions to enhance the quality and comfort of air in homes and buildings, transport and protect food and perishables, secure homes and commercial properties, and increase industrial productivity and efficiency. Driven by a 100-year-old tradition of technological innovation, we enable our customers to create progress and a positive impact in their world. For more information, visit [www.ingersollrand.com](http://www.ingersollrand.com).*